

**MEDIA  
KIT**

**20  
24**



**BREE  
REID**

**MODEL, WRITER, & AUTHOR**

# About Me

Bree Reid is a stylish, sophisticated, and showstopping fashion model, journalist and business owner based in Atlanta, Ga. She possesses a burning passion of creating, connecting and curating ideas from the afocentric perspective. Telling the stories of the culture from fashion to music is her niche. Bree's goal is to organize fashion events, write about the newest fashion trends, collaborate with like minded individuals to form unique gatherings that the city has not experienced before.

Bree is the founder and owner of The BR Academy, an all-girl industry preparatory school that supports and teaches models and actors the technical and mental skills needed to be successful in the fashion and entertainment industry. She started The BR Academy to provide mental support in an industry that is known for shattering self-love.



## About The BR Academy

Be Ready Academy is an all-girl industry preparatory school that supports and teaches models and actors the technical and mental skills needed to be successful in the fashion and entertainment industry. Its purpose is to guide new and current talent into a balanced mindset between being their authentic selves and standing out from the crowd. Knowing and setting their own boundaries to become fierce out loud.



# Bree Reid

## Why Bree?

Bree began modeling at the age of 17 years old. She has successfully walked in over 70 runway shows and has worked with several top designers, stylist, photographers, hair, and makeup specialists all over the country, such as Zuhair Murad, Sidohr, Vanessa Miller, Kendal Lanier, Rashad Corey, and Misayo House.

Her technique and creativity is what makes her original and unique. She knows the art of standing out from the crowd and can bring the "BIG BOOM" to your brand.

Bree can provide social media content strategies, creative direction on fashion/beauty projects, models for events, brand representation, and journalistic context including but not limited to press releases, newsletters, pitch decks, marketing and PR direction and website content.

## CONTACT ME

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## DEMOGRAPHICS

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**10K**  
Followers



**3K**  
Impressions



**6.5K**  
Reach

